Diagnosis or treatment by correspondence: No advertisement should offer to diagnose by correspondence diseases, conditions onany symptoms of ill-health in a human being or request from any person or a statement of his or any other person's symptoms of ill-health with a view to advertising as to or providing for treatment of such conditions of ill-health by Correspondence. Nor should any advertisement offer to treat by correspondence any ailment, illness, disease or symptoms thereof in a human being.

Disparaging references: No advertisement should directly or by implication disparage the products, medicines or treatments of another advertiser or manufacturer or registered medical practitioner or the medical profession.

Crisis in Film Industry

3939. MISS SAROJ KHAPARDE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that increasing costs, eroding market and selling revenue have pushed the film industry into a major crisis, as per the news item titled "Film Industry on brink" which appeared in the Times of India, dated December 23, 1991;

(b) if so, what is Government's own assessment in this regard; and

(c) what steps Government propose to take to save the film industry from the crisis?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Yes, Sir.

(b) and (c) Though cinema is a State subject, considering the influence of this media on masses, the Union Government have from time to time been studying the growth and problems of this sector. Necessary steps are initiated by the Government on the basis of recommendations made by various Committees/Groups etc. In the recent past a High Powered Committee has studied the problems of film industry in its entirety and have made a number of recommendations for affording reliefs/concessions to this sector. A number of recommendations pertain to State Governments as the matters fall entirely within their jurisdiction, and the implementation is being pursued with them vigorously, at the highest levels in the Government.

Procedure to constitute Press Council of India

3949. SHRI DAVID LEDGER: Will the Minister of INFORMATION AND BROADCASTING be pleased state:

(a) the procedure for constituting the Press Council of India;

(b) whether it is a fact that existing Press Council of India has been constituted in contravention of the Press Council of India Act, 1978 and the Rules framed thereunder; and

(c) if so, the reasons therefor?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) The procedure for constituting the Press Council of India is laid down in Section of the Press Council Act, 1978 read with rules 3 and 4 of the Press Council (Procedure for Nomination of Members) Rules, 1978.

(b) No, Sir.

(c) Does not arise.

Interlinking the Second Channels of Delhi Bombay, Madras and Calcutta

3941. SHRI PRAMOD MAHAJAN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that Government propose to interlink second channels of Delhi, Bombay, Calcutta and Madras;

(b) if so, the details thereof; and

(c) if not, the reasons therefor ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS) : (a) and (b) Doordarshan have been inter-linking the four metro channels for varying durations of time keeping in mind their overall programme requirements for quite some time now.

(c) Does not arise.

Fixing a transponder to counter Pakistani TV Propaganda

3942. SHRI MOHINDER SINGH LATHER : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government propose to get